



Elk Grove Police Department

Press Release

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FOR IMMEDIATE RELEASE

May 13, 2010

NEW RED LIGHT CAMERA BEGINS OPERATION **Thirty Day Grace Period Begins for Motorists**

ELK GROVE, CA – In an effort to reduce collisions and make streets safer, the City of Elk Grove has added another intersection to the red light camera enforcement program. Effective May 14, 2010 at 12:01 a.m., cameras will “go live” and begin monitoring the intersection of Elk Grove Blvd. and Bruceville Rd.

During the first 30-days of operation, there will be a grace period in which the Elk Grove Police Department will issue Warning Notices to violators. The warning phase will terminate on June 12, 2010 at 11:59 p.m. The Notices will explain that beginning June 13, 2010 at 12:01 a.m. actual citations will be sent to violators who will then be responsible for paying the \$436.00 fine listed on the citation.

“Photo enforcement has a greater deterrent effect if drivers are aware it’s out there,” said Lieutenant Wayne Kitade, Program Manager. “It is important to us that drivers know we’re using photo enforcement and that they have time to learn about this new safety program.”

Elk Grove’s red light camera enforcement program is administered by Redflex Traffic Systems, Inc., an Arizona-based provider of traffic safety photo enforcement. Redflex is contracted to provide similar successful programs in Arizona, California, Colorado, North Carolina, Ohio and Oregon. For more information about the red light camera enforcement system, please visit www.elkgrovedpd.org or call (916) 478-8116.

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