Youth Reward Program

325.1 PURPOSE AND SCOPE
This program is implemented to encourage youth to obey the law and create a positive police image in the City of Elk Grove. This is a positive approach intended to reward good behavior, develop an optimistic relationship between juveniles and the Police Department and to partner with local business to provide community service.

325.2 THE PROGRAM
Elk Grove Police Department and local businesses will partner and provide a "reward card" for department personnel to present to a youth/student that is a helmet wearing bicycler or an exceptional "Good Samaritan". Issuance of these cards will be at the discretion of department personnel and within the protocol established.

325.3 PROTOCOL
Department personnel will use their discretion to issue a "reward card" within the guidelines of the program. The following restrictions should direct the issuance of these cards:

• The reward cards will be redeemable by persons ages 12 and under ONLY
• No more than one reward per student per week will be issued
• No more than 10 reward cards will be issued per week (Department total)
• Every attempt shall be made to reward a student with other students or parents present

325.4 BUSINESS RESPONSIBILITY
Involved businesses will provide cards to the Police Department on an annual basis and will retain the redeemed cards to measure the success of the program. The program will be evaluated on a yearly basis by both the involved business and EGPD.

325.4.1 PARTICIPATING BUSINESSES
• May, 2008: Cold Stone Creamery