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FOR IMMEDIATE RELEASE

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THE CALL AND TEXT CAN WAIT – HANG UP AND DRIVE

ELK GROVE, CA - In a continuing effort to promote safe driving among young drivers, the Elk Grove Police Department and the Elk Grove Unified School District (EGUSD) are collaborating on a poster contest to promote the dangers of texting while driving.

Recently the Elk Grove City Council adopted a resolution promoting awareness of the dangers of texting while driving. The League of California Cities joined Elk Grove and the Elk Grove School District by adopting the City's Resolution, showing support and encouragement to Elk Grove and other cities that promote this same message.

The poster contest will begin on December 15, 2010 and end on February 1, 2011. The contest will be open to high school students (grades 9-12) and will focus on the theme, "*The call and text can wait – hang up and drive.*"

The winning poster will be printed and distributed to EGUSD high schools to be displayed in prominent areas at each of the schools. This will serve as a daily reminder to students of the dangers of texting and driving.

Monetary awards in the form of U.S. Savings Bonds will be provided to the first (\$500.00), second (\$200.00), and third (\$100.00) place contestants.

Official contest rules are posted on the Elk Grove Police Department's website at www.elkgrovepd.org and the Elk Grove Unified School District website at <http://www.egusd.net>.

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