



Elk Grove Police Department

Media Advisory

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FOR IMMEDIATE RELEASE

August 27, 2008

New Sacramento Coalition Out to Save Lives by Fighting Underage Drinking through Education and Enforcement

What: "Minor drinking ...a major problem." A new initiative to fight underage drinking in the Sacramento region will be announced and this event will also kick off the Labor Day 'AVOID the Capital 15' DUI Enforcement period.

Who: Speakers from the Sacramento Regional Youth and Alcohol Coalition will include: Chris Cochran, Assistant Director OTS, Chris Murphy, Director of OTS, Dave Gill, Assistant Director, Northern Division, State Department of Alcoholic Beverage Control, Elk Grove Police Chief Robert Simmons, Battalion Chief Peter Sakaris, Chief of Emergency Medical Services Division, Cosumnes Fire Department, Steve Offerman, Emergency Medical Physician, Kaiser Permanente South Sacramento Medical Center, Amelia Stults, Student Health Center, California State University, Sacramento and Pandee Yang, Elk Grove High School student/member of Friday Night Live peer leadership group.

Where: Elk Grove Regional Park (Youth Center)
9950 Elk Grove - Florin Road
Elk Grove, CA 95624

When: 10:00 a.m. Wednesday, August, 27, 2008

How/Why: Minor drinking is a major problem in the Sacramento region. To address it, stakeholders from all walks of life; law enforcement, advocates, health care, state agencies, coaches, parents, and students from local high schools and colleges — have formed the Sacramento Regional Youth and Alcohol Coalition, to reduce underage drinking and impaired driving by teens in the Sacramento region.

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